## All Wireless & Prepaid Expo · 27-28, 2024 · Caesars Palace, Las Vegas EXHIBIT SPACE/SPONSORSHIP APPLICATION & CONTRACT

This Application & Contract, when signed by Exhibitor/Sponsor and All Wireless & Prepaid Expo, constitutes a binding legal agreement. All Wireless & Prepaid Expo agrees to review this Application & Contract and assign exhibit space to your company, if available, consistent with All Wireless & Prepaid Expo eligibility requirements and policies. Exhibitor/Sponsor agrees that upon acceptance of this Application and Contract by All Wireless & Prepaid Expo, with our without appropriate payment, the Application and Contract shall become a legally binding contract, enforceable against Exhibitor/Sponsor in accordance with its terms. By the signature below, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of Exhibitor/Sponsor. It is understood that the booth will be assigned to the company name listed on the Agreement & Contract.

# 1

The key contact person will serve as your primary exhibitor contact and will receive the Exhibitor Updates and the Exhibitor Service Kit. Please list key contact information below. (The company information for your Virtual Booth and Show Guide will be required on the Virtual Exhibit Hall Form.)

Key Contact Person		Title
Key Contact Phone Number		
Key Contact E-Mail Address		
Company Name		
Street Address		
City	State	Zip
Main Company Phone		
Toll Free Phone		
E-Mail Address		
Web Address		
Twitter Name		
Exhibitors/Sponsors are listed alphabetically. Pleas you wish your company name to appear	e indicate whi	ch letter of the alphabet

Our company's primary business is: We prefer not to be assigned next to or across the aisle from (list specific company names):

\*While every effort will be made to honor position preferences, booth position is not guaranteed.

# 2

Exhibit Space Rental Per 10' x 10':

\$4,199 until May 2, \$4,399 thereafter.

A deposit (via credit card or wire transfer) equaling 50% of the total cost of space selected must accompany this application and contract. An invoice will be included as part of space confirmation. The balance is due May 2, 2024. Applications/Contracts received after May 2, 2024 must include full payment and cannot be cancelled. There is a \$100 fee for returned checks.

Cancellation & Refund Policy for Exhibitors: All requests for cancellation of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of space. If Show Management received a written request for cancellation of space on or before May 2, 2024, the exhibitor will be liable for 50% of the total cost of space cancelled plus a \$100 processing fee. For cancellations received after May 2, 2024, exhibitors are liable for 100% of the cost of space.

# 3

ONLY SHOW SPONSORS may hang banners or have any signage (tall banners, flags, etc.) in the exhibit hall. And ONLY SHOW SPONSORS my exceed the height limit of 8 feet in their booth spaces. Exhibitors may not have banners, flags or booth items that exceed the 8 feet limit. NO social functions (special events, room rentals or suite rentals) may take place unless you have written permission from AWPE Show Management. If you do not have written permission from AWPE Show Management. If you do not have written permission gerved from your booth unless they are ordered through Caesars Palace Catering Services. You must contact show management to get approval to serve from your booth and get the appropriate contact info to order the approved items through Caesars Palace CSM. Literature distribution, demonstrations or other activities must be confined to the limits of the exhibitor's booth.



Contract acceptance subject
to approval from show
management.

Where Wireless & Prepaid Meet

## 4

**Location Preferences:** The following choices indicate the location and configuration of the preferred booth size and space.

Size:	X	
Square feet (each 10 X 10 = 100 square feet):		
Total Cost:		
50% Deposit (Deposit due with contract):		
On or after May 2, 2024, submit contract with Total Amount.		
Choice 1:	Choice 2:	
Choice 3:	Choice 4:	

Booth DOES NOT INCLUDE electricity, internet or access to the attendee list. You can order electricity and internet through Encore and you can rent a lead system from the registration company or bring your own.

# SECTION 5 IS ONLY FOR SHOW SPONSORS

Sponsorship Contract (See Addendum for Sponsorship Details):

Sponsorship Level

5

6

Sponsorship Package/Option

Sponsorship Booth #

### Payment & Cancellation Policy for Sponsorship Contracts:

A deposit equaling 50% of the total cost of the selected Sponsorship Package/Option must accompany this application and contract. An invoice will be included as part of the space confirmation. The balance is due May 2, 2024. Sponsorship Contracts cannot be cancelled.

### Method of Payment:

Credit Card Wire Transfer

Credit Card: MasterCard Visa Amex Discover

Dollar Amount

Card Number

Expiration Date

Name as it appears on card

Cardholder's Signature

\*Credit Card must be on file for either payment option.

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By signing this agreement, Exhibitor/Sponsor agrees that they have received, read and agree to the attached 2024 All Wireless & Prepaid Expo Application and Exhibit Space and/or Contract Terms and Conditions, incorporated in their entirety herein and expressly made a part of this Application and Contract. This Application and Contract and the included 2024 All Wireless & Prepaid Expo Application and Contract Terms and Conditions constitute the entire agreement between the parties and cannot be modified except by express written agreement signed by All Wireless & Prepaid Expo.

Authorization Code

Authorized Company Rep (print):

Title:

Authorized Signature:

Date:

Initial here you have read the back page with rules and regulations for the event:

INSTRUCTIONS: Type or print this application. Complete all sections. Sign and return this original, two-sided application including payment information. Please email the completed contract to **Ibrown@allwirelessexpo.com** or fax to **305-675-6432**. Should you need a copy, make a copy for your files. Upon assignment of space by Show Management, a booth space confirmation will be mailed to you. COMPLETE, SIGN AND SUBMIT BOTH PAGES OF THIS APPLICATION AND CONTRACT.

## 2024 ALL WIRELESS & PREPAID EXPO APPLICATION AND EXHIBIT SPACE AND/OR SPONSORSHIP CONTRACT TERMS AND CONDITIONS

These rules and regulations are a bona fide part of the contract for exhibit space and/or Sponsorship contract with All Wireless & Prepaid Expo 2024, to be located at Caesars Palace Hotel, Las Vegas on August 27-28, 2024. Show Management reserves the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well be-ing of the Show. Each exhibitor/sponsor, for himself, his employees, and his contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by Show Management. Show Management reserves the right to decline, prohibit, deny access or remove any exhibit, which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its attended eaudience. This reservation includes, to attend the operuivability and for an other and best on the operator the campatibility and the access on the ability and the and eavier and the and eavier that and eavier and the approximation and the access on the approximation and best on the operator that and the access on the approximation and best on the approximation and the approximation approximation and the approximation and the approximation and the approximation approximat tassic pugnent execution of any public policy or these rules and regulations and extended to persons, things, printed matter, products, and conduct. All Wireless & Prepaid Expo reserves the right to refuse applications of concerns not meeting standards required or expected, applications for companies outside of North America, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. Show Management's decision and interpretation shall be accepted as final in all cases.

1. VALID APPLICATION AND CONTRACT FOR SPACE. Applicants for exhibit space and/or sponsorship contract are required to execute and forward the Exhibit Space Application to Show Management. To be valid, each application must convey a minimum 50% deposit for each booth space and/or sponsorship package requested for rental.

2. PAYMENT OF EXHIBIT SPACE. A minimum of 50% of the total fee for the space requested must accompany the Exhibit Space and/or Sponsorship Application and Contract. The balance must be paid by May 2, 2024. Applications received after May 2, 2024 must include full payment. Any deviations from this provision, including but not limited to acceptance by Show Management of any late payments specified herein, shall not be construed as a waiver of Show Management's rights to cancel exhibitor's contract for such noncompliance, reassign booth location, take possession of said space without refund or further notification, or otherwise be construed as a modification of any schedule of payments required hereunder. Further, all payments as stated hereunder shall be payable at the address stated in this application. There will be a \$100 fee on all returned checks.

All payments as stated hereunder shall be payable at the address stated in this application.

2a. PAYMENT OF SPONSORSHIP CONTRACT. A minimum of 50% of the total fee for the Sponsorship Package requested must accompany the Exhibit Space and/or Sponsorship Application and Contract. The balance must be paid by May 2, 2024. Applications received after May 2, 2024 must include

Value a new opposed new processing representation of the second s of said space where or other managements influence induce trainable of a sound action such motion inplantecy residence on the said space without refund or further notification, or otherwise be construed as a modification of any schedule of payments as stated hereunder. Further, all payments as stated hereunder shall be payable at the address stated in this application. There will be a \$100 fee on all returned checks. All payments as stated hereunder shall be payable at the address stated in this application.

3. CANCELLATION AND REFUNDS FOR EXHIBITS. All cancellations of exhibit space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If Show Management receives a written request for cancellation of space on or before May 2, 2024, the exhibitor will be liable for 50% of the total cost of space cancelled plus a \$100 processing fee. For cancellations received after May 2, 2024, exhibitors are liable for 100% of the cost of snace.

Failure to appear at the Show does not release exhibitor from responsibility for payment of the full cost of space rented. In the event of cancellation space reverts back to Show Management for use at its sole discretion. Show Management's ability to resell the space shall not affect the refund schedule.

3a. CANCELLATION FOR SPONSORSHIPS. Sponsorship Contracts cannot be cancelled at any time. Failure to appear at the Show does not release exhibitor from responsibility for payment of the full cost of space rented. In the event of cancellation, space reverts back to Show Management for use at its sole discretion.

Show Management's ability to resell the space shall not affect the cancellation policy.

4. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

5. USE OF SPACE. SUBLETTING SPACE. No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the

5. USE UP SPACE, SUBLET LINESPACE. No exhibitor may assign, sublet or apportion his space to or with another objustness entry or individual without the express permission in writing from Show Management. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his business. Should any item from a nonexhibiting firm be required for operation of a display, identification of such item shall be limited to the regular name plate or trademark nucler which same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited and may result in eviction.

6. OPERATION OF EXHIBITS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit, which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited on a whole whole, where of the exposition general character of the exposition general character of the exposition as a whole. Use of so called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the so that the source of the exposition of limits of the exhibit space.

A local one control space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. No Food or Beverages may be served from your booth space without written permission from show management and all items MUST be ordered through Caesars Palace CSM.

Alcoholic Beverages. Exhibitors may not serve alcoholic beverages in the exhibit hall except with the written permission of Show Management. Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed

Induction what the species assigned or exolution to a source and the set of source and the set of source set of so

and modestry clored. Excessively revealing attree is prohitited. All wireless & Prepaid Expo is a Jusiness event and, incremore, individuals under the age of 18 (including infants and children in strullers) are not permitted on the exhibit for ordining show hours, nor during move-in and move-out because of high liability. Spouses are invited to visit the exhibit hall only with appropriate credentials. Music Licensing, Any tenant using copyrighted music during All Wireless & Prepaid Expo, whether within the exhibit area, in hospitality space or in any other way related to All Wireless & Prepaid Expo, shall obtain permission for such use. This requirement applies to live and recorded music, including that accompanying video or other presentations. Any exhibitor using copyrighted music asset forth above assumes the entire responsibility for its use and for obtaining the appropriate permission and apprent of any fees associated with its use. Exhibitor further agnees to protect, indemnify, defend and save All Wireless & Prepaid Expo, Show Management, the management of the exhibit hall, and the secprice contractors and their personal and exmolases and anont harmose associated with its use.

Exhibit in the design description of the meaning week management and save an interest of the plant Lephon Lephon V means the mean plant to the exhibit range of fines and the service contractors and their respective employees and agents harmless against all claims, losses or damages, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's use of said copyrighted music. Sound, Exhibits which include the operation of musical instruments, radios, sound projection equipment, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause conductor of an ange of the tier hose in calling in the controls and many of the analysis of additional a Additional additionadditionadditaditaditionaddit

7. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to With the glubblines provisions and movies contained to be balanced on the contained on the contained on the provisions and provisions are forth herein, such exhibits will be prohibited from functioning at any time during the exposition. Exhibits not conforming may be dismantled or modified, at cost to the exhibitor, at the sole judgment and discretion of Show Management. Exhibitor Plan Review. Booth construction plans and layout arrangements for exhibits in island booth spaces, or involving other unusual construction for the provision of the sole judgment.

features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

8. EXHIBITS AND PUBLIC POLICY. Each exhibitor is charged with knowledge of all State, County, and City Laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the exposition. No part of the building shall be defaced in any manner, nor shall signs or

other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls, or other parts of the building. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibi-tor's space, materials, and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them.

All booth decorations must meet flame-proofing codes. All exits, hallways, aisles and fire control apparatus must remain clear and unohstructed at all times. Electrical equipment and wining must conform with National Electrical Code Safety Rules. Use of butane or bottled gas is not permitted.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Designated To Smoking a reas must be observed. If unusual equipment or machinery is to be installed, or if applances that might come under fine codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fine regulations.

Independent contractors must conform to IAEE and ESCA guidelines and must be signatory to a current local collective bargaining agreemen An exhibitor who makes any claim or advertises at All Wireless & Prepaid Expo in any way which, in the sole opinion of Show Management, is false, misleading or otherwise against public policy, may, at the sole discretion of Show Management, be required to discontinue such claim or advertising.

9. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Any space not claimed and occupied by two hours prior to the published Show opening time may be resold or reassigned without refund. Installation of all exhibits must be fully completed by the opening time of the exposition. Exhibits must be staffed during

all Show hours and may not, to any extent, be dismantled before the Show closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

Exhibit hall hours will be Tuesday. August 27, 10:00 a.m. to 5:30 p.m., and Wednesday August 28, 10:00 a.m. to 2:00 p.m. Move-in will begin at Cono no Monday, August 26, and move-out my be completed by 6, m. on Wednesday August 20, to cost and the law set up by 10 a.m. on Tuesday, August 27 and all exhibits must be open for business during exhibit hours. No dismantling or packing may be started before the show closes on Wednesday. Cooperation on this point from all Exhibitors is earnestly requested. The Exhibitor has an obligation to attendees to see tables on Hearies and you do a solution of this point if on the CARDING's of an inexty requested. The Cardina in our gradient of a database of see that these terms are not violated. The Organizer will not allow any moving of exhibits after the opening of the show will 2:00 p.m. Wednesday, The Exhibitor will not be permitted to dismantle their exhibit(s) or do any packing prior to the official closing hour of the show (Wednesday, 2:00 p.m.). Violators are subject to being barred from participation in future shows and will receive a \$250 fine.

10. STORAGE OF PACKING CRATES AND BOXES. Unattended freight in any display space as of one hour prior to Show opening will be removed and stored at the exhibitor's sole risk and expense. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period; but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates

or boxes improperly labeled as "empty." Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitor's will be billed by Show Management for removal time and materials at prevailing rates. Neither Show Management, the service contractor nor the exhibit facility shall assume any liability whatsoever for loss or damage.

11. EXHIBITOR'S AUTHORIZED REPRESENTATIVE. The exhibiting firm assumes responsibility for its authorized representative to follow all Show Management Contract Rules and Regulations.

12. LIABILITY AND INSURANCE. All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff is in the continue of the same are responsible for the safety of the property of exhibitors from their, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor.

The Exhibitor is required to carry Comprehensive General Liability Insurance naming All Wireless & Prepaid Expo and Caesars Palace Hotel Las Vegas during the duration of the event. If Exhibitor does not carry Comprehensive General Liability Insurance, please contact Show Management for assistance in obtaining the insurance you will need in order to display at the Event.

13. INDEMNIFICATION. Exhibitor agrees that it will indemnify and hold and save Show Management whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, values of the soft contractors, patrons, quests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may to an advise year of sector and the sector and the sector advised and the sector advised a Management shall be made a party to any litigation commenced by or against Exhibitor or relating to this lease or the Premises leased hereunder, then Exhibitors shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon Show Management by virtue of any such litigation. Property Damage. Neither Show Management nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto,

Including, but not timited to loss or damage creation of the second state of God public energy in the second state of the seco

its property against such loss or damage. Use of Certain Property. Exhibitor will assume all costs arising from the use of patented, trademarked, or franchised materials, devices, processes or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend and hold harmless All Wireless & Prepaid Expo, Show Management, the City and their officers, directors, members,

agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above

14. RESPONSIBILITY FOR PROPERTY: In no case will All Wireless & Prepaid Expo be responsible for theft, loss or damage to Exhibitor's product or booth, unless the responsibility is a direct and sole result of the actions of AMPE or its employees. Exhibitor agrees that it is wholly responsible for protecting its property on and off AMPE premises. Exhibitor is encourage to secure its exhibita and products and should insure its property (from the time it leaves its warehouse until it returns) at Exhibitors expense. Any items left in an Exhibitor's Booth overnight are the sole responsibility. of Exhibitor

15. WAIVER. Show Management shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

16. ATTORNEYS' FEES. Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, Show Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

17. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless All Wireless & Prepaid Expo, Show Management. and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

18. SOCIAL FUNCTIONS/SPECIAL EVENTS. Any social function or special event planned by an exhibiting company, to take place during All Wireless & Prepaid Expo, must be preapproved in writing by All Wireless & Prepaid Expo. If you do not have written permission your function will be immediately shut down at your own expense.

19. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

20. ATTENDANCE. All Wireless & Prepaid Expo makes no representations or warranties with respect to the demographic nature and/or volume of exhibitors and/or attendees at the event

21. FORCE MAJEURE: In the event that because of war, fire, government regulations, public catastrophe, act of God or the public enemy or other cause beyond the control of the Show and the Organizer, the Show or any part hereof is prevented from being held, is cancelled by the Organizer or exhibit space as assigned hereunder becomes unavailable, any refund of exhibit fees to the exhibitor shall be at the absolute discretion of the Organizers. Such refund if given shall be a proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expense incurred by the Show and reasonable compensation to the Show, but in no case shall the amount of refund to the exhibitor exceed the amount of exhibit fee paid. Exhibitor shall not have any right to an accounting review or audit of the financial records of the show.

THE SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULA-TIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE.

EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO. IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL

DATE AUTHORIZED SIGNATURE

TITI F

ALL WIRELESS & PREPAID EXPO IS PRODUCED BY PREPAID EXPO, LLC, A FLORIDA CORPORATION